

THE ORANGE COUNTY HOUSING TRUST PRESENTS



ORANGE COUNTY HOUSING SUMMIT IV

New Ideas and New Directions: Looking Towards the Future

May 20, 2010, UCI Student Center
8:00 am Registration, 8:30 am to 2:30 pm Summit

Dear Community Partner:

The Orange County Housing Trust (OCHT) has begun planning its fourth annual Orange County Housing Summit. This exciting event will be held on May 20, 2010 at the University of California, Irvine Student Center from 8:30 am to 2:30 pm. The Summit is an important opportunity for civic leaders and housing industry professionals to come together to discuss and share ideas to strengthen our county's housing opportunities.

This letter is an invitation to play an important role in bringing the 2010 Orange County Housing Summit to the community by becoming a sponsor.

In the light of our economic condition and the drastic changes Orange County's housing market has seen over the past year, next year's Summit will be particularly beneficial in generating creative ideas and possible solutions to the challenges we face. The committee has invited a number of national and regional experts to explore the relationship between housing, transportation, business, and the environment in Orange County and share their thoughts on how stakeholders can come together in the region to make an impact in our housing market.

By sponsoring the Summit your company will be recognized by the 300 anticipated attendees and in the events promotion as being concerned about Orange County's housing industry. The OC Housing Summit is the largest event of its kind in Orange County

Please consider becoming a sponsor of the 2010 OC Housing Summit at one of the categories noted on the *Sponsorship Form*. Sponsorships are tax deductible.

Orange County Housing Summit IV is proud to recognize the current co-hosts which include Neighborhood Housing Services of Orange County, Urban Land Institute Orange County District Council, Orange County Division of League of California Cities, Building Industry Association of Orange County, UCI Paul Merage School of Business-Center for Real Estate, Orange County Business Council, Orange County Association of REALTORS®, Pacific West Association of REALTORS®, and the Orange County Chapter of Lambda Alpha International.

Your support is greatly appreciated and OCHT looks forward to developing partnerships with the sponsors as we work together to strengthen Orange County and its workforce housing.

Sincerely,

Patricia W. Neal
Orange County Housing Trust President and CEO